



**LEIDEN  
FINALIST  
BESTE  
BINNENSTAD**

The logo is a circular emblem with a dark blue background. In the center is a white, torn-paper-style map of Leiden. Overlaid on the map are several white icons: a windmill in the top left, a canal boat in the top center, a church tower in the top right, a bridge in the bottom left, and a fountain in the bottom center. The text 'LEIDEN FINALIST BESTE BINNENSTAD' is printed in bold, white, sans-serif capital letters across the middle of the map.